

# International Conference OPERATIONS RESEARCH MUNICH 2010



Topics, Speakers, Paper, Submission Deadlines and Registration on [www.or2010.de](http://www.or2010.de)  
September 1<sup>st</sup> - 3<sup>rd</sup> 2010, Universität der Bundeswehr München, Germany



## Sections

- I.1 Forecasting, Data Mining and Machine Learning  
Prof. Dr. Renato de Leone (Università di Camerino, Italy)
- I.2 Economics and Game Theory  
Prof. Dr. Karl Morasch (Universität der Bundeswehr München)
- I.3 Managerial Accounting  
Prof. Dr. Matthias Amen (Universität Bielefeld)
- I.4 Financial Modelling and Numerical Methods  
Prof. Dr. Daniel Rösch (Leibniz Universität Hannover)
- I.5 Pricing and Revenue Management  
Prof. Dr. Alf Kimms (Universität Duisburg-Essen)
- I.6 Quantitative Models for Performance and Dependability  
Prof. Dr. Markus Siegle (Universität der Bundeswehr München)
- I.7 Business Informatics and Artificial Intelligence  
Prof. Dr. Andreas Fink (Helmut-Schmidt-Universität Hamburg)
  
- II.1 Traffic, Transportation and Logistics  
Prof. Dr. M. Grazia Speranza (Università degli Studi di Brescia, Italy)
- II.2 Discrete Optimization, Graphs and Networks  
Prof. Dr. Sven Oliver Krumke (Universität Kaiserslautern)
- II.3 Stochastic Programming  
Prof. Dr. Rüdiger Schulz (Universität Duisburg-Essen)
- II.4 Continuous Optimization  
Prof. Dr. Oliver Stein (Universität Karlsruhe TH)
- II.5 Production and Service Management  
Prof. Dr. Marion Steven (Ruhr-Universität Bochum)
- II.6 Supply Chain Management and Inventory  
Prof. Dr. Herbert Meyr (TU Darmstadt)
- II.7 Scheduling and Project Management  
Prof. Dr. Rainer Kolisch (Technische Universität München)
  
- III.1 Environmental Management  
Prof. Dr. Paola Zuddas (University of Cagliari, Italy)
- III.2 Energy Markets  
Dr. Hans-Georg Zimmermann (Siemens, München)
- III.3 Health Care  
Prof. Dr. Teresa Melo (Hochschule für Technik und Wirtschaft des Saarlandes (HTW))
- III.4 Multiple Criteria Decision Making  
Jutta Geldermann (Georg-August-Universität Göttingen)
- III.5 Simulation and System Dynamics  
Prof. Dr. Grit Walther (TU Braunschweig)
- III.6 OR in Life Sciences and Education: Trends, History and Ethics  
Prof. Dr. Gerhard-Wilhelm Weber (METU Ankara, Turkey)
- III.7 Young Scientists' Session: First Results of on-going phd-Projects  
Prof. Dr. Stefan Pickl (Universität der Bundeswehr München)

Tuesday,  
Wednesday,  
Thursday,  
Friday,

31<sup>st</sup> of August 2010  
1<sup>st</sup> of September 2010  
2<sup>nd</sup> of September 2010  
3<sup>rd</sup> of September 2010

Welcome Reception at City-Hilton, Munich  
Evening Reception at "Alter Rathausaal", Munich  
Conference Dinner at Bayerischer Hof, Munich  
Closing Ceremonial and Bavarian Beergarden,  
Universität der Bundeswehr München

## Plenary Speakers

Univ.-Prof. em. Dr. rer.nat. Dr. h.c. mult. Roland Zdeněk Bulirsch  
Bayerische Akademie der Wissenschaften, TU München

Thomas Reiter, ESA-Astronaut, Brigadegeneral  
Vorstand der DLR

Dr. Dirk Taubner  
Vorstand der msg systems ag

## Semi-Plenary Speakers

Wolfgang Achtziger (TU Dortmund)

Wolfgang Bein (University of Nevada)

Simon Benninga (Tel Aviv University and Wharton)

Marielle Christiansen (Norwegian University of Science and Technology)

Robert Fourer (Northwestern University)

Erwin Hans (University of Twente)

Boudewijn Haverkort (University of Twente and ESI Eindhoven)

Ulrike Leopold-Wildburger (Universität Graz)

Winfried Matthes (Universität Wuppertal)

Mike Pidd (Lancaster University)

Georg Pflug (University of Vienna)

Karim Sadrieh (Universität Magdeburg)

Ahti Salo (Helsinki University of Technology)

Carlo Vercellis (Politecnico di Milano)



Un cordiale invito a Voi, cari colleghi e care colleghe italiani!  
Vi salutiamo con viva cordialità, e Vi aspettiamo in Baviera,  
nella città più „mediterranea“ di Germania.



## TOURS and EXCURSIONS



Allianz Arena

### Allianz Arena

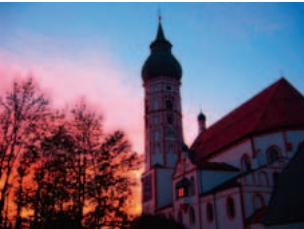
Located in the north of Munich, the futuristically designed football stadium is the new home to Munich's two Bundesliga clubs, TSV 1860 München and FC Bayern München. Half-day excursion.



Siegstor

### Kloster Andechs

Located on the Holy Mountain above the eastern shore of Lake Ammersee in the middle of Upper Bavaria's Five-Lakes Region, Andechs Monastery is easily visible from far away. For more than half a millennium it has been a cherished destination for pilgrims. Andechs Monastery - with its brewery, Bräustüberl, monastery restaurant. Half-day excursion.



Kloster Andechs

### City of Salzburg/Austria

The old town is bordered by the mountains Kapuzinerberg, Mönchsberg and Festungsberg. The latter is crowned by the Hohensalzburg fortress, the landmark of Salzburg which was built in 1077. One day excursion.

Marienplatz,  
Altes Rathaus

Salzburg

### BMW Welt / BMW Museum

Since 2007 automobile enthusiasts have had a new place to go to in Munich: the BMW Welt Munich. Next to the Olympic Park and the BMW Museum, it stands out in the shape of a double-cone and offers visitors the chance to experience the BMW brand with all their senses. Even complex developments are presented here on two levels in a simple way that everyone can understand. Half-day excursion.

BMW Welt und  
BMW Museum

### Munich City

The city of Munich offers a lot of attractions for all ages and tastes. Whether you are interested in history, architecture and art or for a visit to one of Munich's famous traditional beer gardens, you'll always find something exciting in this multi-faceted city. Half-day excursion.

Schloss  
Neuschwanstein

### Schloss Neuschwanstein

If you stay in Munich for a couple of days, you have the great opportunity to also visit some of the sights Upper Bavaria has to offer. First and foremost you shouldn't miss the chance to see at least one of the fairy tale castles built by King Ludwig II. One day excursion.



Trachtler